



BUSINESS OF HEALTH COACHING

CSPH 5704

2 Credits | Fall

For in person
dates, visit
onestop.umn.edu

Blended Course

Instructor:
Michele Rae
Theresa Nutt

This course is designed to enable and empower you in applying health coaching knowledge and skills in a variety of service delivery venues; specifically focusing on private practice and creating new department within an existing corporate entity. We will expand on the scope of practice issues and predicted application for the Health Coach addressed in the core Health Coaching Fundamentals and advanced seminar, exploring what it takes to start a business/ dept. in this newly emerging profession. In keeping with the philosophy of holism inherent in this program, we will distinguish various business models and each student will be able to assess what structure and venue is most appropriate for them given their background, commitments and constraints. In order for the student to provide a safe and trusting environment for their clients, they must first create or participate in a structure that provides a sound foundation; ethically and legally, for them to express their skills and knowledge. In this course, the student will become aware of various legal and ethical considerations as well as an overview of the fundamental tenets of business necessary to start and sustain a Health Coaching practice.

Visit z.umn.edu/CSPH5704 for more information.



Earl E. Bakken Center for
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